

**General Mills CFBAI Pledge Schedule D**

Section C1 Supporting Data

Items d e

Healthy Definition Requirement (per serving)  
Must meet category A + one of B or C

A	B: FDA Healthy Per Labeled Serving										C: Food Servings Targeted for Increased Consumption							
	Calories	Fat (g)	Sat Fat (g)	% Calories from Sat Fat	Cholesterol (mg)	Sodium (mg)	% DV Fiber	%DV Protein	% DV Vitamin A	% DV Vitamin C	% DV Calcium	% DV Iron	Food Group			Limits		
175 max	3 max	1 max	15% max	60 max	480 max	10%	10%	10%	10%	10%	10%	Whole Grains (>5g)	Fruit	Vegetables	Low Fat Dairy	Sodium (mg)	Trans Fats (g)	Saturated Fat (g)
	minimum for at least one category											Half serving minimum for at least one category			480/230** Max	0 Max	2 Max	

Schedule C Reference	Product	Meets Threshold (Y/N)				Calories	Total Fat (g)	Saturated Fat (g)	% Calories from Sat Fat	Cholesterol (mg)	Sodium (mg)	Dietary Fiber %DV	Protein %DV	Vitamin A (%DV)	Vitamin C (%DV)	Calcium (%DV)	Iron (%DV)	Whole Grains (>5g)	Fruit	Vegetables	Low Fat Dairy	Sodium (mg)	Trans Fat (g)	Saturated Fat (g)
		A. Under 175 Calories/svg	B. FDA Healthy Per Labeled Serving	C. 1/2 Serving Whole Grain, Veg, Fruit or LF Dairy	Healthy Dietary Choice?																			
G01	Cinnamon Toast Crunch®	Yes	Yes	Yes	Yes	130	3	0.5	3%	0	220	4	0	10	10	10	25	Yes	No	No	No	220	0	0.5
G02	Cocoa Puffs®	Yes	Yes	Yes	Yes	110	1.5	0	0%	0	150	4	0	10	10	10	25	Yes	No	No	No	150	0	0
G03	Cookie Crisp®	Yes	Yes	Yes	Yes	100	1	0	0%	0	150	5	0	10	10	10	25	Yes	No	No	No	150	0	0
G04	Honey Nut Cheerios®	Yes	Yes	Yes	Yes	110	1.5	0	0%	0	190	8	0	10	10	10	25	Yes	No	No	No	190	0	0
G05	Lucky Charms®	Yes	Yes	Yes	Yes	110	1	0	0%	0	190	5	0	10	10	10	25	Yes	No	No	No	190	0	0
G06	Berry Lucky Charms®	Yes	Yes	Yes	Yes	110	1	0	0%	0	190	4	0	15	10	25	45	Yes	No	No	No	190	0	0
G07	Chocolate Lucky Charms® *	Yes	Yes	Yes	Yes	110	1	0	0%	0	160	5	0	15	10	25	25	Yes	No	No	No	160	0	0
G08	Reese's Puffs®	Yes	Yes	Yes	Yes	120	3	0.5	4%	0	180	5	0	10	10	10	25	Yes	No	No	No	180	0	0.5
G09	Trix® *	Yes	Yes	Yes	Yes	120	1.5	0	0%	0	180	4	0	10	10	10	25	Yes	No	No	No	180	0	0
Y01-Y06	Yoplait® Go-Gurt® Fruit Flavors	Yes	Yes	Yes	Yes	80	2	1	11%	5	40	0	5	0	10	0	0	No	No	No	Yes	40	0	1
Y07-Y10	Yoplait® Trix® Fruit Flavors Multi-pack *	Yes	Yes	Yes	Yes	110	1.5	1	8%	5	55	0	7	10	0	10	0	No	No	No	Yes	55	0	1
S01-S11	Fruit by the Foot®	Yes	Yes	No	Yes	80	1	0	0%	0	50	0	0	0	25	0	0	No	No	No	No	50	0	0
S12-S19	Fruit Roll-Ups®	Yes	Yes	No	Yes	50	1	0	0%	0	55	0	0	0	25	0	0	No	No	No	No	55	0	0
S25, S26	Fruit Gushers® G Force	Yes	Yes	No	Yes	80	0	0	0%	0	15	0	0	0	25	0	0	No	No	No	No	15	0	0
S20-S24,27-30	Fruit Gushers® Flavor Shock and Spider-Man 3	Yes	Yes	No	Yes	90	1	0	0%	0	55	0	0	0	25	0	0	No	No	No	No	55	0.5	0

All of these products currently meet the sugar guideline with the exception of those noted with an asterisk, which will be reformulated or cease advertising to children under 12 by 12/31/08 as described in this Pledge.

Several Healthy Dietary Choice products not meeting the sugar guideline have been excluded from this schedule because they are not advertised to children under 12.

\*Sodium limits 480 grams/serving for side and main dishes, 230 grams/serving for snacks and cereal.